Dr. Jenna Wintemberg, PhD, MPH, CHES, is a nationally Certified Tobacco Treatment Specialist and TTS trainer, and has led cessation programs on a university campus, for a local Housing Authority, and currently at MU Health Care's Ellis Fischel Cancer Center. Wintemberg is an advocate for tobacco control policies and health systems transformation, serving on the board of Tobacco Free Missouri (formerly as Chair), the Missouri Eliminate Tobacco Use Initiative steering committee, and the University of Missouri Tobacco Taskforce. She developed, evaluated, and maintains an adolescent tobacco cessation toolkit in partnership with the Missouri Department of Health and Senior Services and Missouri school nurses, and serves as a cessation trainer and consultant for Missouri Partners in Prevention. Dr. Wintemberg is currently an Associate Teaching Professor in the Departments of Health Science and Public Health at the University of Missouri.